



## All your benefits at a glance!

### Dear Hasselblad customer,

We are initially offering this program to all H1 and H2 owners. In the near future we shall be extending it to all digital Hasselblad products as well as to V System cameras.

**H1 and H2 owners who register before February 29, 2008 will gain access to a total of three preferential offers:**

### 1. The extended service/replacement option from date of purchase:

In addition to the standard Hasselblad conditions, we offer you:

- 10-year repair and spare parts service: on all H1 and H2 products
- Replacement option (5 years): in the event of loss, theft or write-off of the camera

### And this is all you have to do:

- Send the damaged camera body or a copy of the loss report (if the camera has been stolen or lost) to your local Hasselblad partner
- You pay €2,600.00 (excl. turnover tax) and receive your H1/H2 replacement body

### Please note:

- Only one replacement body is available for each registered H1/H2 body number
- If your replacement body is stolen, lost or irreparably damaged as well, you will not be able to order another replacement body
- Lenses, viewfinders and other accessories do not form part of the replacement package



## 2. The factory overhaul of your H camera

- At a special price of €995.00 net you save more than €200.00 net (list price €1,200.00 net)
- Including upgrade to the latest level of H2 technology redeemable until December 31, 2011

The maintenance overhaul includes:

- **Complete:** inspection, service and cleaning
- **If required:** repair or replacement of components
- **Renewal:** of all electronics components (if necessary)
- **Upgrade to:** the latest technical H2 status
- **Works guarantee:** 12 months (instead of 6 months)

N.B.: This option can only be used once within the stated period.

**And this is all you have to do:** Send in your H1 or H2 camera body – together with your voucher (which you will receive by e-mail after registration) – to your local Hasselblad partner before December 31, 2011.

## 3. The attractive Trade-up offer

- For upgrading to the latest model configuration
- Also for H1/H2 owners with digital backs from other suppliers
- To receive detailed trade-up info, please register at [www.hasselblad.com/hcare](http://www.hasselblad.com/hcare)